



On-Demand

# COPC® High-Performance Management Techniques Training

## Supercharge Your Frontline Management

In the dynamic environment of contact centers, frontline managers are the key to driving exceptional results. However, “super-agents” are often thrust into supervisory positions with little exposure or knowledge of contact center operational management.

COPC® High-Performance Management Techniques on-demand training closes the gap by equipping contact center management teams and internal support organizations with proven best practices to measure, monitor and enhance performance.

We also understand the challenges associated with building, deploying and maintaining a frontline manager training program. Our on-demand training program, developed and maintained by industry experts, provides convenient and unlimited access to asynchronous training anytime and anywhere.

**Implementing this comprehensive program across your management team will elevate your entire organization with:**

- |                                |                       |
|--------------------------------|-----------------------|
| Continuous Improvement Culture | Consistent Leadership |
| Increased Retention            | Organizational Depth  |
| Data-Driven Decision Making    | Competitive Advantage |

## Certify Your Entire Management Team



- ✓ Volume discounts to reduce per-person cost
- ✓ One and three year licensing agreements
- ✓ Unlimited-learners licensing for large enterprises
- ✓ Load onto your learning management system (LMS), or use COPC's!
- ✓ 24/7 access to proven best practices
- ✓ Exam-based certification to verify knowledge



*COPC® High-Performance Management Techniques Training was the most useful training I've experienced, learning how to improve contact center performance. COPC's depth of experience made it a great course for everyone.*

— Technical Services Manager, Caterpillar, Inc.



Learn more at [copc.com](http://copc.com)

## Course Overview

COPC® High-Performance Management Techniques training covers all operational aspects of managing a contact center.

- Key metrics and operational best practices used in high-performance contact centers and CX operations
- High-performance benchmarks and how your organization compares
- Methods to transition from identifying problems to developing action plans that address performance issues with the highest potential ROI
- Cross-functional interdependencies and how each area can work better together to drive high performance
- Operational capabilities to achieve higher levels of client and end-user satisfaction while reducing costs
- Effective use of data to identify performance issues and measure the results of performance improvement initiatives

## Who Should Take This Course

- Frontline or operations managers with little or no formal contact center operations training
- Functional managers (e.g., quality, workforce management, recruiting, training, analysts)
- Aspiring frontline managers who want to develop their skills for future promotion

## Training Delivered Your Way

### Additional Delivery Options

#### Private:

Consultant-delivered live-virtual or in-person class, customized with your organization's performance data

#### Public:

Consultant-delivered live-virtual or in-person classes offered publicly in a collaborative classroom setting

## Course Curriculum

- Introduction
- Recruiting, Hiring & Training
- Attrition
- Managing by Metrics
- Real-Time Transactions
- Deferred Transactions
- Gathering & Analyzing Customer Feedback
- Quality Management
- Cost & Efficiency
- Process Control & Performance Improvement
- Absenteeism
- Workforce Management Planning
- Real-Time Operational Management
- Agent Coaching & Action Planning

*Additional modules may be included for private courses. Contact us to design a course to fit your organization's needs.*

COPC Inc. provides consulting, training, certification, benchmarking and research for operations supporting the customer experience. The company created the COPC Standards, a collection of performance management systems for customer experience operations, customer experience management, vendor management and procurement.

Founded in 1996, COPC Inc. began by helping call centers improve their performance. Today, the company is an innovative global leader that empowers organizations to optimize operations to deliver a superior service journey. COPC Inc. headquarters are in Winter Park, FL, U.S., with operations in Europe, the Middle East, Africa, Asia Pacific, Latin America, India and Japan. [www.copc.com](http://www.copc.com).

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